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REVIEW ARTICLE

TikTok for Health: The Power of Short-Form Videos to Educate Young Women on Sexual Health

Anna Spuskanyuk
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Abstract

The mobile application TikTok has become a popular social media platform for individuals of all ages to receive and engage with health information presented by their algorithms. Due in part to the app's popularity and scope, young women have emerged as a notable user demographic who commonly utilize the application to obtain information related to sexual and reproductive health. Seeing this, public health campaigns have become interested in TikTok as an opportunity to share health information and promote health literacy. However, existing literature shows that there is a need to generate a more comprehensive and targeted recommendation for public health offices intending to develop sexual and reproductive health campaigns for young women on TikTok. Through the analysis of existing literature, a recommendation is provided that addresses important gaps in sexual and reproductive health knowledge of young women, and what popular formats and themes of TikTok videos are likely to allow public health campaigns to provide the most successful and engaging content.

KEYWORDS

["TikTok public health", "sexual health education", "young women's health", "short-form video strategy", "reproductive health campaigns", "healthcare social media"]

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REVIEW ARTICLE

Ethical Implications of Wearable Digital Health Technology: Balancing Innovation and Patient Autonomy

Anna Spuskanyuk
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Abstract

Wearable digital health technology, also known as “wearables”, is a group of emerging and potentially transformative medical devices characterized by their ability to track physiological parameters quickly and consistently. Wearables are connected to an external device and worn on the body, providing the user and healthcare provider with up-to-date information regarding their health and well-being. The ethical implications, however, that arise from these wearables are notable. Unprotected and insecure data storage and third-party data usage have been reported in the wearables industry, and additional ethical concerns surface depending on the type and use of the wearable. These devices fall into three categories of use: 1) health and safety monitoring, 2) chronic disease management, and 3) rehabilitation. Each category contains devices with unique potential ethical issues that could benefit from recognition and analysis. This paper aims to inform interested parties of the advantages of different health wearables while being mindful of ethical concerns that may arise from their use.

KEYWORDS

["wearable health technology ethics", "patient autonomy and data privacy", "healthcare data security risks", "chronic disease management wearables", "mHealth application security", "digital health strategy"]

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COMMENTARY

Fostering Excellence: How Quality and Compliance Culture Drives Talent Acquisition and Retention

Jeffery Bray

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Abstract

In today's highly competitive job market, attracting and retaining top talent requires more than just offering competitive salaries and benefits. A company's culture, particularly its commitment to quality and compliance, can serve as a significant differentiator. This whitepaper explores how integrating quality and compliance into company culture can be a powerful tool for recruiting and retaining employees. By fostering a culture where every team member feels integral to the quality and compliance effort, companies can enhance employee pride, satisfaction, and retention. Furthermore, a strong reputation for exceeding quality and compliance standards makes an organization significantly more attractive to potential recruits. Ultimately, a commitment to continuous improvement in these areas benefits all stakeholders, creating a sustainable, ethical, and successful business environment.

KEYWORDS

["Healthcare talent retention", "Compliance culture strategy", "Quality improvement in healthcare", "Healthcare recruitment best practices", "Organizational culture excellence", "Healthcare risk management", "Employee engagement healthcare"]

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COMMENTARY

HLTH is Human

Damiana Andonova

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Abstract

Despite the Vegas spectacle, HLTH proved that the future of healthcare is fundamentally human. From point solution fatigue to women's health, here are the top industry takeaways.

KEYWORDS

["HLTH conference", "healthcare innovation", "point solution fatigue", "AI in healthcare", "women's health tech", "pediatric healthcare", "healthcare consolidation"]

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COMMENTARY

Healthcare Eligibility for DACA Recipients

Jiya Vaidya
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Abstract

DACA, the administrative relief program for eligible immigrants who arrived in the United States as children, was put into place by the Obama administration in 2012. Until now, healthcare insurance was not guaranteed under DACA, putting recipients at risk of lessened accessibility to physical and mental healthcare. In May of 2024, the Biden-Harris administration ruled that the Health and Human Services Department will no longer exclude DACA recipients from accessing insurance programs. After this ruling, criticism approached in the form of the lawsuit: Kansas et al. v. United States of America, Centers for Medicare & Medicaid Services. This paper analyzes both the ruling and the lawsuit at hand and proposes a public health strategy to create an equitable healthcare space for all individuals under DACA.

KEYWORDS

["DACA healthcare eligibility", "ACA Marketplace expansion", "healthcare policy analysis", "immigrant health equity", "CMS rule 2024", "Kansas v. United States", "public health strategy"]

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